



# SIDDHINATH MAHAVIDYALAYA

(Govt. Aided)

Estd.- 2013

SHYAMSUNDARPUR PATNA • PANSKURA • PURBA MEDINIPUR • PIN - 721139 • Phone - 03228-255030

email - siddhinathmahavidyalaya@gmail.com

## Gender Sensitization Plan

Sl No	Date	Dept	Program Category	Program Name
1	1/03/2020-8/03/2020	Siddhinath Mahavidyalaya	Sensidisation Programme	International Women week Observation
2	23/09/2022	Philosophy	Extension lecture	Vivekananda o Narisamaj
3	12/08/2020	Education	International Webinar	Gender advertisement and disability politics
4	23/06/2021	Education	Webinar	Role of education in women empowerment in India
5	08/03/2021	Education	Talk Show	International Women day Observation
6	04/04/2022	Sanskrit	Extension lecture	Status of Women reflected in Early Indian Texts

### International Women week Observation

**Write Up:** A weeklong programmed was held to celebrate International Women's Week from 1<sup>st</sup> March to 8<sup>th</sup> March, 2020. Various activities were arranged for the students in this week and almost 250 students participated spontaneously. The programmed schedule was as follows:

1. **1<sup>st</sup> March:** No Programmed held as it was Sunday
2. **2<sup>nd</sup> March:** Lecture Session
3. **3<sup>rd</sup> March:** Essay Writing Competition
4. **4<sup>th</sup> March:** Debate Competition
5. **5<sup>th</sup> March:** Quiz Competition
6. **6<sup>th</sup> March:** Magazine Release
7. **7<sup>th</sup> March:** Conclusion Speech by Principal
8. **8<sup>th</sup> March:** No Programme held as it was Sunday

**Extention lecture on Vivekananda o Narisamaj**



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## EXTENSION LECTURE

Organized by

Department of Philosophy

Date:23/09/2022

Speaker: Dr. Paramita Roy , Associate Prof, Dept. of Philosophy, Panskura Banamali College

Topic: VIVEKANANDA O NARI SOMAJ

## International webinar on gender advertisement and disability politics: Covid 19

1. Name of Department / Committee / Cell: Internal Quality Assurance Cell (IQAC),

Education Department, Siddhinath Mahavidyalaya.

2. Name of the Event / Activity: International Webinar on Gendering Advertisement & disability Politics: Covid-19

3. Date(s) of the event: 12.08.2020

4. Venue of the Event: Zoom (Online/ Virtual)

5. Nature of the Activity (Tick / underline the applicable choice): Webinar

6. Level of the activity (Tick / underline the applicable choice): International

7. Purpose / Aims / Objectives of the event:

### •Examine Gender Representation in Advertising:

- **Analysis of Gender Roles:** Assess how advertisements during the Covid-19 pandemic depicted gender roles and whether traditional stereotypes were reinforced or challenged.
- **Impact on Perception:** Understand how these representations influenced public perception of gender roles during the pandemic.

### •Explore Disability Politics:

- **Visibility and Representation:** Evaluate the visibility and representation of people with disabilities in advertisements during the Covid-19 period.
- **Challenges Faced:** Discuss the unique challenges faced by people with disabilities during the pandemic and how these were addressed or ignored in media and advertisements.





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## 8. Names and designations / professions of dignitaries, guests, participants:

Capacity	Name	Designation / Profession / Affiliating Institute / Organization
Welcome Address	Dr. Uma Ghosh	Principal , Siddhinath Mahavidyalaya
Inaugurator	Dr.Shyamasree Sur	Asst. Professor, Dept. of Education, Siddhinath Mahavidyalaya
Resource Person(s)	Dr. Amrita Basu Roy Chowdhury	SACT, Dept of Women Studies, Lady Brabourne College
	Dr. Muhammed Mahbubur Rahaman	Associate Prof. & Chairman, Dept of Special Education & Course Co-ordinator, Advanced Course on Disability, Autism & Inclusive Education , Institute of Education & Research (IER), Associate Editor & Assit. Proctor, University of Dhaka, Dhaka, Bangladesh

## 9. Beneficiaries / participants / audience (Type and/or number):

UG students of Siddhinath Mahavidyalaya & out participants (50)

## 10. Outcome of the activity [Tick or underline the suitable alternative(s) and give details]:

### •Increased Awareness and Understanding:

- **Enhanced Awareness:** Participants gain a deeper understanding of how gender and disability are represented in advertising, especially in the context of the Covid-19 pandemic.
- **Critical Insight:** Development of critical insights into the stereotypes and biases that are often perpetuated through advertisements.



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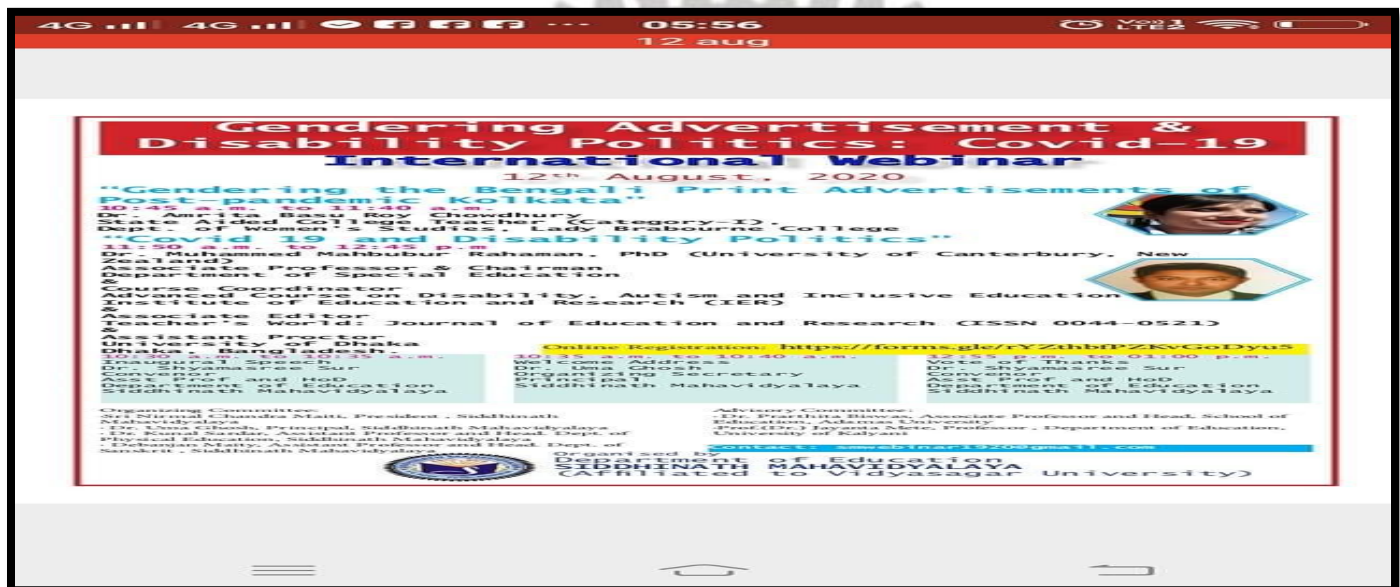
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## •Identification of Key Issues and Challenges:

- **Barriers to Inclusivity:** Identification of the key challenges and barriers to achieving gender and disability inclusivity in advertising.
- **Pandemic Impact:** Understanding of how the Covid-19 pandemic has specifically affected these issues, including changes in messaging and representation.

## 11. Evidence produced (Photographs):



## Inter College Departmental Webinar on “ Role of Education on Women Empowerment in India (23<sup>rd</sup> June , 2021)[GENDER]

### 1. International Women’s Day(8<sup>th</sup> March, 2021)

<https://youtu.be/j0tuihoOIMg>

**Write Up:** Smt. Lopamudra Chowdhury, Asst. Teacher, Swaika Girls’ High School acted as Resource Person and put a message on this day, may this Women's Day bring you all the love, happiness, and success you deserve. Happy International Women's Day to all the women who are breaking barriers and making history! Today, let's celebrate the beauty, grace, and strength of women all around the world. Dr. Mahfuzur Rahman Akhanda, Prof, Rajsahi University, Bangladesh was key note speaker. Other Resource Person was Dr. Prarthita Biswas Prof, School of Education, Adamas University who emphasised on the role of Self-Help-Group to empower women. Almost 80 participants join the online program via zoom.





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## International Women week Observation





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**Inter College Departmental Webinar on “ Role of Education on Women Empowerment in India (23<sup>rd</sup> June , 2021)[GENDER]**

**Inter College Departmental Webinar**  
on  
**“Role of Education in Women Empowerment in India”**  
23<sup>rd</sup> June, 2021 from 11:00am-01:00pm  
@Google Meet

Link: To join the video meeting, click this link: [meet.google.com/gli-hmqx-aog](https://meet.google.com/gli-hmqx-aog)  
To join by phone instead, dial 092 22 553 538-1867 and enter this PIN: 555 815 7486

**ORGANISED BY**  
Department of Education  
Plassey College, Plassey, Nadia

*In collaboration with*  
Department of Education  
Siddhinath Mahavidyalaya  
Panskura, Purba Medinipur

(A CERTIFICATE WILL BE PROVIDED TO ALL THE PARTICIPANTS ONLY AFTER PROPERLY FILLING UP THE FEEDBACK FORM AT THE END OF THE WEBINAR.)

**ORGANIZING COMMITTEE**

 <b>CONVENER</b> Dr. Dola Sarkar Asst. Prof. and Head Department of Education Plassey College, Plassey, Nadia	 <b>CONVENER</b> Dr. Shyamasree Sur Asst. Prof. and Head Department of Education Siddhinath Mahavidyalaya	
 <b>JOINT CONVENER</b> Dr. Dola Sarkar Department of Education Plassey College, Plassey, Nadia	 <b>JOINT CONVENER</b> Dr. Shyamasree Sur Department of Education Plassey College, Plassey, Nadia	 <b>JOINT CONVENER</b> Dr. Shyamasree Sur Department of Education Plassey College, Plassey, Nadia

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Shyamasree Sur

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## International webinar on gender advertisement and disability politics

4G 4G 05:56 12 aug

### Gendering Advertisement & Disability Politics: Covid-19 International Webinar

12<sup>th</sup> August, 2020

**"Gendering the Bengali Print Advertisements of Post-pandemic Kolkata"**  
10:45 a.m. to 11:40 a.m.  
Dr. Amrita Basu Roy Chowdhury  
State Aided College Teacher (Category-I),  
Dept. of Women's Studies, Lady Brabourne College

**"Covid 19 and Disability Politics"**  
11:50 a.m. to 12:45 p.m.  
Dr. Muhammed Mahbubur Rahaman, PhD (University of Canterbury, New Zealand)  
Associate Professor & Chairman  
Department of Special Education &  
Course Coordinator  
Advanced Course on Disability, Autism and Inclusive Education  
Institute of Education and Research (IER)  
&  
Associate Editor  
Teacher's World: Journal of Education and Research (ISSN 0044-0521)  
&  
Assistant Proctor  
University of Dhaka  
Dhaka, Bangladesh.

10:30 a.m. to 10:35 a.m.  
Inaugural Speech  
Dr. Shyamasree Sur  
Convenor  
Asst Prof and HoD  
Department of Education  
Siddhinath Mahavidyalaya

10:35 a.m. to 10:40 a.m.  
Welcome Address  
Dr. Uma Ghosh  
Organizing Secretary  
Principal  
Siddhinath Mahavidyalaya

12:55 p.m. to 01:00 p.m.  
Vote of Thanks  
Dr. Shyamasree Sur  
Convenor  
Asst Prof and HoD  
Department of Education  
Siddhinath Mahavidyalaya

Online Registration: <https://forms.gle/rYZthbIPZKvGoDyu5>

Organizing Committee:  
Sri Nirmal Chandra Maiti, President, Siddhinath Mahavidyalaya  
- Dr. Uma Ghosh, Principal, Siddhinath Mahavidyalaya  
- Dr. Kunal Sardar, Assistant Professor and Head, Dept. of Physical Education, Siddhinath Mahavidyalaya  
- Debanjan Maiti, Assistant Professor and Head, Dept. of Sanskrit, Siddhinath Mahavidyalaya

Advisory Committee:  
- Dr. Prarthita Biswas, Associate Professor and Head, School of Education, Adamas University  
- Prof.(Dr.) Jayanta Mete, Professor, Department of Education, University of Kalyani

Contact: [smwebinar1920@gmail.com](mailto:smwebinar1920@gmail.com)

Organised by  
Department of Education  
SIDDHINATH MAHAVIDYALAYA  
(Affiliated to Vidyasagar University)





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## International Women's Day(8<sup>th</sup> March, 2021)

**INTERNATIONAL WOMEN'S DAY**

**8<sup>th</sup> MARCH 2021**

**Talk Show | Talk Show**  
8 p.m. to 9:15 p.m.

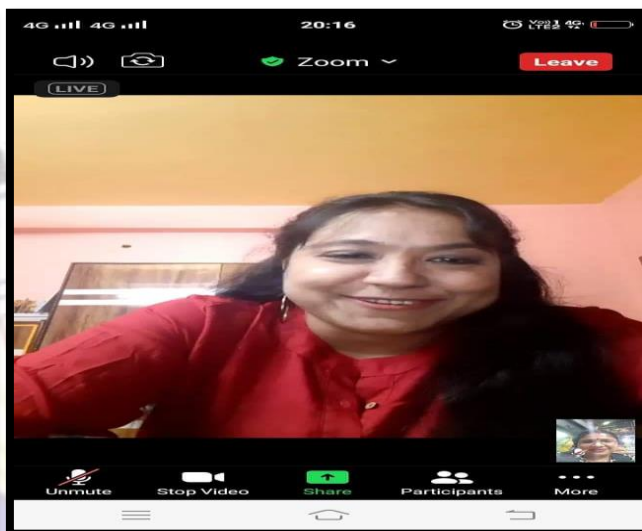
**Dr. Mahkuzar Rahman Akhanda** **Dr. Prarthita Biswas** **Lopamudra Chowdhury**

8 p.m. to 8:05 p.m.: Welcome Address by the Organizing Secretary: Dr. Uma Ghosh, Principal, Siddhinath Mahavidyalaya  
8:05 p.m. to 8:10 p.m.: Inaugural Speech by the Convener: Dr. Shyamasree Sur, Asst Prof and HOD, Department of Education, Siddhinath Mahavidyalaya  
8:10pm to 8:15pm: Key Note Speaker: Dr. Mahkuzar Rahman Akhanda, Professor, Rajshahi University, Rajshahi, Bangladesh  
8:15 pm to 8:45pm: First Resource person : Lopamudra Chowdhury, Asstt. Teacher, Sakshi Girls High School  
8:45pm to 9:10pm: Second Resource person : Dr. Prarthita Biswas, Associate Professor and Head, School of Education, Adamas University  
9:10 pm to 9:15 pm: Vote of Thanks by the Convener: Dr. Shyamasree Sur, HOD, Department of Education, Siddhinath Mahavidyalaya

**Joining info**  
**zoom**  
Meeting ID: 886 3503 4099  
Passcode: 123456

Department of Education  
SIDDHINATH MAHAVIDYALAYA  
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For any query contact coordinator 1800@gmail.com





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## Report 1: Invited Talk on Status of Women Reflected in Early Indian Texts

